

Criteria for an Informative Essay

(GRADE 8)

Content

60%

- Audience: Who? How much do they know about the topic?
- Title: short
- Introduction: introduces the topic; ends with a focus statement
- Four paragraphs that support the focus statement
- Ending: takes reader beyond the topic

Style (craft and technique)

25%

- Leads and endings
- Topic sentence for each supporting paragraph
- Transitions between paragraphs
- Strong verbs and specific nouns

Writing Conventions

15%

- Repairing faulty pronoun references
- Punctuating compound and complex sentences