

# Criteria for an Informative Essay

## (GRADE 7)

### **Content** **55%**

- Audience: Who? How much do they know about the topic?
- Title: short
- Introduction: introduces the topic; ends with a focus statement
- Three paragraphs that support the focus statement
- Ending: takes reader beyond the topic

### **Style (craft and technique)** **25%**

- Leads and endings
- Topic sentence for each supporting paragraph
- Transitions between paragraphs

### **Writing Conventions** **20%**

- Identifying and repairing faulty pronoun references
- Punctuating compound and complex sentences