

# Criteria for a Persuasive Essay

## (GRADE 7)

### **Content**

**50%**

- Title: introduces the topic
- Lead: includes your position in a thesis statement
- Know your audience
- Arguments for: three well-developed points
- Arguments against: address one to two and make these work for your position
- Point of view: third person
- Ending: add something new

### **Style (craft and technique)**

**25%**

- Leads and endings: for persuasive essays
- Transitions from paragraph to paragraph

### **Writing Conventions**

**25%**

- Paragraphing: for essays
- Vary sentence openings