

Criteria for a Persuasive Essay

(GRADE 6)

Content

50%

- Title: introduces the topic
- Lead: includes your position in a thesis statement
- Know your audience
- Arguments for: three well-developed points
- Arguments against: address one and make it work for your position
- Point of view: third person
- Ending: add something new

Style (craft and technique)

30%

- Leads and endings: for persuasive essays
- Transitions from paragraph to paragraph

Writing Conventions

20%

- Paragraphing: for essays
- Vary sentence openings