Criteria for an Effective Paragraph

Content   **50%**

- Lead with an event or idea or cause that grabs the reader.
- Have three reasons, effects, or consequences.
- Use first or third person point of view.
- Include sequence where it helps and is important.

Style (craft and technique)   **25%**

- Include strong verbs.
- Vary sentence openings.

Writing Conventions   **25%**

- Use complete sentences.