

Criteria for a Persuasive Essay

(GRADE 5)

Content **50%**

- Title: introduces the topic
- Lead: includes the position you take
- Arguments for: two well-developed points
- Arguments against: address one and make it work for your position
- Point of view: third person

Style (craft and technique) **30%**

- Leads and endings: for persuasive essays
- Transitions from paragraph to paragraph

Writing Conventions **20%**

- Paragraphing: for essays